



Dura-Prime Stabilizing Bonding Primer

**Helps Paint Last 2 to 3 Times
Longer Than Other Primers**

- * Penetrates, seals and encapsulates peeling, cracking and damaged surfaces
 - * Blocks rust and tannin bleed
 - * Provides a stable surface for long lasting top coat life
 - * Prevents paint from peeling
 - * Extreme sun, rain, heat, cold, humidity & salt air formula
- Usage:** Damaged, weathered surfaces, rusty metals, untreated cedar, redwood, heart pine. New or old wood, metal, concrete, stucco, masonry.

Product Specs:

55% solids
 300% flexibility/300 PSI Adhesion
 300 SF gal coverage

Dries in 1 hour, recoat 1-2 hrs
 Apply by spray (.017 tip), brush, roll
 Tintable up to 4 oz universal
 Dries clear
 Blocks rust and tannin bleed with two coats

Exterior Use

100% Latex
 Soap & water clean-up
 Low odor, Low VOC (<48 g/l)

Quart
 SKU: MDPDP 025
 UPC: 6-78236-100278

Gallon
 SKU: MDPDP 100
 UPC: 6-78236-100285

Also available in 5s

WEATHERSMART Adhesive Technology™



- * Permanently flexes and breathes
- * Helps topcoats retain sheen and color 2 to 3 times longer than traditional primers
 - * Bonds like glue
- * Permanently prevents peeling and cracking
- * Locks down and stabilizes all weathered surfaces
 - * Resists mold and mildew
- * Promotes adhesion for longest lasting paint durability
 - * Reduces prep & labor by 20%

patent pending
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